



Satin Hair™ Brush with IONTEC

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**BRAUN PRESENTS SATIN HAIR™ BRUSH WITH IONTEC:
BEAUTY & SCIENCE COME TOGETHER TO CREATE THE ULTIMATE BEAUTY
ACCESSORY THAT GIVES YOUR HAIR INSTANT SHINE ANYTIME, ANYWHERE.**

Braun's ion technology is already established in the world of hair care for its ability to give hair incredible smoothness and shine whether you're drying, straightening or curling your hair.

But what if you were to remove heat styling from the equation and talk about a truly portable, effortless and easy-to-use brush that literally allows you to brush on instant shine and smoothness any time, any where at the push of a button?

That's the promise of the Braun Satin Hair™ Brush with IONTEC, the brilliant new hair brush set to become a true beauty must-have for all modern women on the go. Whether your hair is curly or straight, long or short, brushing every day with Braun's most fabulous invention yet will deliver on that moment of truth, giving your hair instant shine and smoothness with every brush stroke.

It works by delivering ions through a uniquely designed jet within the brush's central core. At the push of a button, it releases charged particles from the central delivery system straight onto the hair. Here, they immediately get to work, seeking out any particularly rough, damaged area and instantly helping to smooth them out, minimising frizz and static and significantly boosting shine and restoring smoothness.

And the results are seriously impressive – once Braun IONTEC starts to interact with the individual hair fibres they enable any flyaway or unruly ones to sit next to each other with ease. In fact, the brush is so impressive at reducing friction and keeping hair manageable that it almost works like a brush and conditioner in one: Braun's studies show that four times less force is needed to brush hair with Braun's IONTEC than without.

And what's more, the superior shape and super smooth surface of the bristles have been specially designed without burr to be as gentle on the hair as possible. They help separate the hair without any pulling and are attached to the brush in such a flexible way that when the going gets tough it's the bristles that give way and not the hair! Altogether the Satin Hair™ Brush with IONTEC really does offer healthy, damage free hair brushing that leaves you with incredible shiny, sleek, glossy-looking hair.

Braun is already known as a leader in the field of ionic hair care, but its scientists firmly believe that their breakthroughs are only a success if they can be converted into products that help real modern women every day. The new Satin Hair™ Brush with IONTEC does just this, bringing leading-edge hair technology into an effortless, easy to use, 100% portable great looking hair brush that can be used to effectively touch up the shine and smoothness of your hair whenever you need it, wherever you are. Ready for your brush with success?