

Braun Series 7 with OptiFoil Fact Sheet

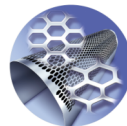
The Product:

The new Braun Series 7 shaver combines Sonic Technology, which leverages over 10,000 micro-vibrations to deliver comfort and closeness, with OptiFoil, Braun's most advanced foil that has zones with differently sized holes to capture hairs growing in different directions and help cutting them closer than ever before.

Features & Benefits:



Sonic Technology - Active head oscillates at over 10,000 micro-vibrations per minute to help deliver Braun's closest, most comfortable shave ever.



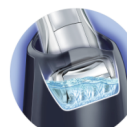
OptiFoil - Braun's most advanced foil has zones with differently sized holes to capture hairs growing in different directions and help cutting them closer than ever before.



Personalization Modes - Three modes allow you to adjust the intensity of the shave for different areas of your face as per your individual needs.



Sensitive Flexing Head - Pivoting shaver head with touch sensitive foils for maximum facial conformity.



Clean&Renew™ System - At the touch of a button automatically cleans, lubricates, dries and charges the shaver to keep it feeling like new every day.

- Battery Life – 50 minutes cordless operation
- Silver-Black, Silver-Grey and Silver-Blue